

ALL THE BENEFITS OF SMS, STRAIGHT FROM YOUR PC

SPOTLIGHT ON MS OUTLOOK™ 2007 SMS

Product Overview

Connect with your customers and staff directly via SMS from email with redcoal's fully integrated Microsoft SMS Outlook 2007 client.

Simply sign up for a free trial, set your preferences and get texting today.

Benefits of MS Outlook™ 2007 SMS

Australian firms are increasingly realising the advantages SMS affords over traditional methods of communicating with internal and external stakeholders.

- Reduced communication costs allow savings to be channeled elsewhere.
- Automating routine tasks, improving productivity and allowing your staff to concentrate on what they do best.
- Quicker response times lead to increased customer satisfaction and customer service levels.
- Positive feedback from businesses already taking advantage of SMS can be attributed to the less intrusive nature of the medium.
- Zero training requirements ensure quick user adoption.

Product Features

- **Two Way Messaging Platform**- Allows SMS replies to be delivered straight to your inbox or mobile handset.
- **Calendar Integration**- Schedule meetings and receive updates on the go.
- **Scheduling**- Pre-set SMS notifications and messages, and have them delivered even when you're offline.

- **Advanced Reporting**- Keep tabs on SMS spend with the option to set quotas, set up departments and define cost centers and generate usage reports.
- **SMS to Many**- Save time by setting designated groups.

Consider the costs involved in the following:

-Contacting delegates of an event to inform them of last minute changes.

-Informing customers of overdue payments.

-Sending last minute meeting requests to field staff.

Could you recover the time and dollar costs involved in these activities by utilising SMS?

About redcoal

Our reliable and proven platform, coupled with unparalleled industry experience ensures that redcoal can provide you with a proven solution. Currently, redcoal is the **only** Australian provider that supports the SMS functionality built into Microsoft Outlook® 2007. In other words, with no software to install, there's no reason to delay signing up for your free trial today.

Sign up for your free trial today!

To get texting today, visit us at www.redcoal.com.au, or to speak to someone, call 1300 139 509.

